



MARBLE CARE & MAINTENANCE GUIDE

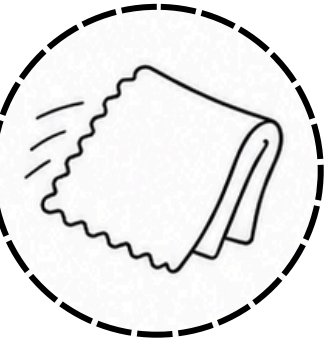
TAG Natural Marble products are designed to provide a refined, timeless, and natural aesthetic for approved interior applications. Marble is a natural stone and requires proper care, sealing, cleaning, and maintenance to preserve its appearance and performance over time.



1. GENERAL CARE

TAG Natural Marble products are intended for approved interior decorative and architectural applications only. Marble is a porous and acid-sensitive natural stone. It may include natural veining, pores, pits, fissures, mineral deposits, color movement, tone variation, and surface variation. These characteristics are part of the natural appearance of marble and are not considered defects.

Marble must be handled, installed, sealed, cleaned, and maintained properly. Damage caused by misuse, improper cleaning, staining, etching, impact, heat, moisture, incorrect installation, unsuitable site conditions, or lack of maintenance is not considered a product defect.



2. ROUTINE CLEANING

Clean marble regularly using a soft, clean microfiber cloth.

For daily cleaning, use clean water or a pH-neutral stone cleaner approved for natural marble. Apply the cleaner to the cloth first, not directly onto the marble surface.

Wipe gently using light pressure and dry immediately with a clean, soft cloth to prevent water marks, streaks, mineral deposits, or residue buildup.

Do not leave water, soap, cleaning products, food, beverages, oils, or other liquids sitting on the surface.



3. SPOT CLEANING

Clean spills immediately.

For light marks, fingerprints, or residue, use a soft microfiber cloth slightly dampened with clean water or an approved pH-neutral stone cleaner. Dry the surface immediately.

For oil, food, coffee, wine, cosmetics, or colored liquids, clean as soon as possible to reduce the risk of staining.

For stubborn stains or residue, test the cleaning method in a hidden area first. Do not scrape, scrub aggressively, or use sharp tools.

Damage caused by unapproved cleaning products, delayed spill cleanup, or improper cleaning methods is not considered a product defect.



4. PRODUCTS TO AVOID

Do not use: Vinegar, Lemon or citrus-based cleaners, Acidic cleaners, Bleach, Ammonia, Alkaline cleaners, Abrasive cleaners, Powder cleaners, Industrial cleaners, Drain cleaners, Paint removers, Acetone or solvents, Steel wool, Scouring pads, Magic erasers, Razor blades or scrapers, Hard-bristle brushes, Wax, oil, or polishing products not approved for marble. Acidic or harsh products may cause etching, dull spots, discoloration, or permanent surface damage.



4. STAIN AND ETCHING PREVENTION

Marble can stain and etch if not properly maintained.

Avoid direct contact with: Wine, Coffee, Tea, Juice, Soda, Vinegar, Lemon, Tomato, Oils, Makeup, Dyes, Inks, Cleaning chemicals, Rusting metals, Construction materials.

Use trays, coasters, mats, and protective pads under toiletries, bottles, soaps, candles, plants, appliances, and decorative objects.

Staining, etching, water rings, dull spots, and discoloration caused by use, spills, chemicals, or lack of maintenance are not considered product defects.



6. SEALING

Marble should be sealed with a sealer suitable for natural stone.

Sealing helps reduce absorption but does not make marble stain-proof, etch-proof, waterproof, scratch-proof, or maintenance-free.

The owner, contractor, installer, or maintenance team is responsible for confirming whether the marble requires sealing or resealing based on the product, finish, use, and site conditions.

Failure to properly seal, reseal, or maintain the marble may result in staining, absorption, discoloration, or surface damage.



7. MOISTURE AND HEAT PROTECTION

Avoid prolonged exposure to standing water, leaks, condensation, excessive humidity, or direct splashes. Wipe water immediately, especially around sinks, vanities, showers, backsplashes, edges, seams, joints, and cutouts. Do not place hot pans, curling irons, appliances, candles, or heat-producing items directly on marble. Use heat-resistant protection when needed. Thermal shock, heat damage, cracks, discoloration, moisture damage, or water-related staining are not considered manufacturing defects.



8. IMPACT AND SCRATCH PREVENTION

Protect marble from sharp objects, heavy impacts, tools, construction activity, furniture movement, and repeated abrasion. Do not cut directly on marble. Do not drag objects across the surface. Use felt pads, protective mats, trays, and cutting boards where needed. Scratches, chips, cracks, scuffs, gouges, surface marks, or breakage caused by impact, misuse, jobsite activity, or improper handling are not considered product defects.



9. FINAL RECOMMENDATIONS

Proper care, handling, sealing, installation, cleaning, and maintenance are required to preserve the natural beauty and performance of TAG Natural Marble products. TAG is not responsible for damage caused by improper cleaning, staining, etching, moisture, heat, impact, chemicals, unsuitable site conditions, incorrect installation, lack of sealing, lack of maintenance, or normal wear and tear. Natural variations in color, tone, veining, pores, pits, fissures, mineral deposits, finish, and surface movement are expected and are not considered defects.

Always follow TAG's approved installation, sealing, care, and maintenance recommendations.



INNOVATIVE | INTERIOR | CONSTRUCTION

At TAG, we collaborate with developers, architects, and designers to create spaces that stand the test of time. Our approach focuses on selecting high-quality materials that combine design, functionality, and aesthetics for residential, commercial, and hospitality projects. Every detail matters, and our expertise allows us to provide solutions that elevate the architectural experience in every environment.



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